# Partnership Initiative Sponsorship Levels

\$50,000/year exclusive sponsorship or \$25,000/year co-sponsorship of any one of these units (3-year commitment preferred):

- Angling (incl. ice fishing and fly tying)
- Archery (NASP)
- Hunter education
- Survival skills
- Wildlife conservation

\$25,000/year exclusive sponsorship of any one of these units (3-year commitment preferred):

- · Boating education
- · Orienteering and GPS
- · Challenge course
- Trapping
- ATV safety
- Slingshots & 3D archery
- Birding & wildlife photography
- Snowshoeing & cross-country skiing
- Backpacking & rock climbing
- Paddlesports & water safety
- · First Aid with CPR and wilderness medicine
- Camping & camp cooking

\$10,000/year or \$5,000/year partial sponsorship of any of the units or unit combinations with a 3-year commitment.

OTF will customize sponsorship benefits to suit your organization.

## **Our Partners**



Angling Unit Sponsor



Wildlife Conservation Unit Co-Sponsor



**Shooting Sports Unit** 



**Ouail Conservation Unit** 

To become an OTF Partner or for more information, please contact:

LeAnn Schmitt, Director of Partnership Development

LeAnn@GoOTF.com | (817) 970-6917

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Outdoors Tomorrow Foundation is a 501c3 public nonprofit, EIN 75-1761481.





# **Partnership Initiative**

The mission of the Outdoors Tomorrow Foundation is to teach outdoor education and to promote and fund conservation of wildlife worldwide.

This is accomplished through the Outdoor Adventures K-12 outdoor education curriculum which impacts 145,000+ students annually in 1,400+ public and private schools across all 50 states and Canada, thanks to the support of like-minded organizations and outdoor industry partners.

By joining our Partnership Initiative you help us get more kids outside!



#### **Impact of Outdoor Adventures**

- 640,000+ Outdoor Adventures graduates since 2009.
- 145,000+ new students every year have the opportunity to earn their hunter education certificate, learn first aid, catch their first fish, compete in archery, and learn how wildlife conservation works.
- Thousands of kids annually catching their first fish or going on their first hunt.
- 22.5 million outdoor education classroom hours annually.
- Competitive archery, fishing, and shooting teams develop as a direct result of OA classes.
- Creating tomorrow's outdoor industry professionals, recreationists, and conservationists.

#### **Features of Outdoor Adventures**

- 40 customizable units with complete lesson plans and remote learning options.
- Fully accredited to be taught in any elementary, middle, or high school.
- · Completely updated every three years.
- ALL kids can participate. The curriculum is adaptable to students with any type of disability.
- Proven to improve student:
  - academic achievement
  - attendance
  - o behavior and confidence
  - personal wellness

### Benefits of the Partnership Initiative

- Support the premier in-school outdoor education curriculum in the United States and Canada.
- Receive extensive PR benefits including national press release, link on OTF website, social media feature posts, branding on all pages of the curriculum unit sponsored.
- Opportunities to partner with schools offering Outdoor Adventures for field days and other activities.
- Connect your organization with potential members/customers.
- Be part of getting kids connected to the outdoors and learning skills they will enjoy and use for the rest of their lives.